57th INTERNATIONAL RALLY - GILLETTE, WYOMING 2014 UNIT PUBLICATIONS CONTEST

Rules and Regulations

Introduction:

Registration will be IN PERSON, by Unit President, Newsletter Editor, or representative at the International Rally.

All entries will be submitted along with a completed Registration Form to the Unit Publications Committee no later than **June 28**, at the International Rally. <u>DO NOT MAIL</u> to Chairman.

Each publication will be reviewed and judged by at least two judges.

A "Best in Show" will be selected by the judges from the Unit Newsletters, Unit Directories and Yearbooks (if applicable).

Equal display space will be allocated to each entrant. The Committee will provide uniform table coverings and will place entries on tables the morning of the contest.

Entries and **Awards** must remain on display until the designated time on the day of competition and then must be picked up at the end of the day.

Unit Newsletters

Contestants shall submit any three consecutive issues of their newsletter that were published since the previous International Rally. Newsletters should be printed on regular photo copy paper only.

The "Frequency of Publications Certificate" part of the Registration Form which lists the number of newsletters published during the previous twelve months should be signed by the Unit President. In the absence of this certification, the judges will award points equaling the number of issues presented for competition (a maximum of three issues or six points). The "Frequency of Publications Certificate" of the winners will be verified. Misrepresentation will result in disqualification.

CONTEST DESCRIPTION AND AWARDS ISSUED:

<u>Unit Newsletters</u> Best in Show: 1 Airstream Trophy

Color Category - For newsletters that contain one or more items presented in color. In the typical case this means that at least one page of the newsletter was printed in color.

1. First Place Blue Rosette 2. Second Place Red Rosette 3. Third Place Yellow Rosette

Black & White Category - The entire newsletter is printed in black and white.

1. First Place Blue Rosette 2. Second Place Red Rosette 3. Third Place Yellow Rosette

<u>Unit Directories</u> Best in Show: 1 Airstream Trophy

Bound Category - For directories which are stapled or spiral bound together into a single unit

1. First Place Blue Rosette 2. Second Place Red Rosette 3. Third Place Yellow Rosette

Loose Leaf Category - For directories which consist of a series of individual sheets in a loose leaf or similar style binder.

1. First Place Blue Rosette 2. Second Place Red Rosette 3. Third Place Yellow Rosette

<u>Unit Yearbooks</u> – awards same as Newsletters / Directories if there is a competition.

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UNIT PUBLICATIONS CONTEST – REGISTRATION FORM

NAME OF UNIT:						
UNIT #:		REGION:				
NAME OF ENTRANT:						
		CONTACT #:				
UNIT NEWSLETTERS						
CATEGORY ENTERED:	COLOR	BLACK and WHITE				
NAME OF PUBLICATION:						
NEWSLETTER EDITOR:		WBCC	I #:			
NUMBER OF NEWSLETT	ERS PUBLISHED SINC	E LAST INTERNATIONAL RALLY:				
,		O FOR THIS CONTEST (Month / Year)				
		REQUENCY OF PUBLICATION				
I hereby certify that our unit newsletter was published (#) times in the last twelve months since the last International Rally.						
SIGNATURE OF UNIT PR	ESIDENT:					
Please PRINT name of sig	nee:					
	UNIT	DIRECTORIES				
CATEGORY ENTERED:	BOUND	LOOSE LEAF				
		WBCCI #				
		Γ YEARBOOKS				
YEARBOOK EDITOR:		WBCCI #	t:			
Date received by Chairman or	r Committee Member:					

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UNIT DIRECTORIES – SCORE SHEET

UNIT NAME:	UNIT #:

	WBCCI CONTENT Juc	lges Initials	Yes	No	Max Points	Awarded Points
1	Table of Contents – lists the various sections of directory					
2	Unit Officer and Committee Listing – office, name, address, phone number, WBCCI number					
3	Alphabetical Member Listing – name, address, phone number, WBCCI number,					10
4	International and Region Officer Listing – office, name, WBCCI number	5		\		
5	Numerical Member Listing – cross reference	5		,		
6	Unit Activities - Luncheons, Rallies, and Caravans – dates and locations of all Unit and Region activities					
7	Past Unit President Listing – year and name of President					
8	Unit Constitution & Bylaws – current Constitution & Bylaws with date of approval listed					
	Number of Points for Each Item = 5				40	
9	Bonus Points for WBCCI Content can range from 1-20 Examples – pictures of each member; extra member informaticell phone numbers, summer/winter address, etc.; pictures and of Unit rallies; special unit information; etc. Judges Comments:				20	
	ARTISTIC & TECHNICAL CONTENT Jud	ges Initials			Max Points	Awarded Points
10	Cover – Innovative and attracts attention				5	
11	Typeface – Clear, clean, easily readable				5	
12	Column Arrangement – easy to follow; readable				5	
13	Eye Appeal – attracts reader interest and attention				5	
14	Creativity – displays originality and imagination				5	
15	Illustrations/Artwork – in good taste				5	
15	Bonus Points for Artistic & Technical Content can range for Examples – effective use of space; easy to read; very attractive publication; WOW factor, etc. Judges Comments:	1			20	
	TOTAL OF POINTS ALLOWER			OWED	110	

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UNIT NEWSLETTERS – SCORE SHEET

UNIT NAME:	 	JNIT #:

	WBCCI CONTENT Judges Initials	Max Points	Awarded Points
1	Communication by Unit President – article that highlights unit activities; members' involvement and club directions on a unit, region and international level	10	
2	Articles by Members – written with good taste; promotes good will; interesting to members	10	
3	Coverage of Unit Activities – easy to follow directions; use of material to define upcoming events as well as past events; stimulates interest	16	
4	Frequency of Publication – two (2) points given for each issue published since last International #:	24	
5	Bonus Points for WBCCI Content can range from 1-20 Examples – quantity and quality of articles; use of pictures; good presentation, etc. Judges Comments:	20	
	ARTISTIC & TECHNICAL CONTENT Typeface - clear, clean, easily readable Column Arrangement	Max Points	Awarded Points
6	Typeface - clear, clean, easily readable	5	
7	Column Arrangement – easy to follow; readable	5	
8	Composition & Grammar — blending of headlines, activities, photographs and illustrations; good construction of sentences and paragraphs	10	
9	Margins – straight and of proportion to size of newsletter	5	
10	Photographs — clear identification of subject, size proportionate to column and/or newsletter	5	
11	Headlines – attracts interest in the article; in proper proportion to newsletter	5	
12	Illustrations/Artwork – in good taste; relevant to article; not done in excess	5	
13	Creativity & Writing Style – articles written with a flair, originality and imagination	10	
14	Bonus Points for Artistic & Technical Content can range from 1-20 Examples – very attractive publication; WOW factor, consistency in format; good presentation Judges Comments:	20	
	TOTAL OF POINTS ALLOWED	150	