

60th INTERNATIONAL RALLY – ESCANABA, MI 2017

UNIT PUBLICATIONS CONTEST

Rules and Regulations

Introduction:

Registration for the Unit Publication Contest will be IN PERSON, by Unit President, Newsletter Editor, or representative by completing the Registration Form and submitting it to Unit Publications Committee no later than **3:00 pm July 22nd** at the International Rally. Digital entries must be submitted on a USB drive with **a printed copy for judging**.

Each publication will be reviewed and judged by at least two judges.

A “Best in Show” will be selected by the judges from the Unit Newsletters, Unit Directories and Yearbooks (if applicable).

Equal display space will be allocated to each entrant. The Committee will provide uniform table coverings and will place entries on tables the morning of the contest.

Entries and Awards must remain on display until the designated time on the day of competition and then must be picked up by 12:00 P.M. on July 29th.

Unit Newsletters

Contestants shall submit **any three consecutive issues of their newsletter** that were published since the previous International Rally.

The "**Frequency of Publications Certificate**" part of the Registration Form which lists the number of newsletters published during the previous twelve months should be signed by the Unit President. In the absence of this certification, the judges will award points equaling the number of issues presented for competition (a maximum of three issues or six points). The “Frequency of Publications Certificate” of the winners will be verified. Misrepresentation will result in disqualification.

CONTEST DESCRIPTION AND AWARDS ISSUED:

Unit Newsletters Best in Show: 1 Purple Rosette

Entries should be printed on regular photo copy paper only.

1. First Place Blue Rosette
2. Second Place Red Rosette

Unit Directories Best in Show: 1 Purple Rosette

Bound, Loose Leaf, ~~or PDF~~

1. First Place Blue Rosette
2. Second Place Red Rosette

Unit Yearbooks – awards same as Newsletters / Directories if there is a competition.

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UNIT PUBLICATIONS CONTEST – REGISTRATION FORM

NAME OF UNIT: _____

UNIT #: _____ REGION: _____

NAME OF ENTRANT: _____

DATE: _____ WBCCI #: _____ CONTACT #: _____

UNIT NEWSLETTERS

CATEGORY ENTERED: PRINTED _____ **DIGITAL (PDF)** _____

NAME OF PUBLICATION: _____

NEWSLETTER EDITOR: _____ WBCCI #: _____

NUMBER OF NEWSLETTERS PUBLISHED SINCE LAST INTERNATIONAL RALLY: _____

THREE (3) CONSECUTIVE ISSUES PRESENTED FOR THIS CONTEST (Month / Year):
_____, _____, _____

CERTIFICATE OF FREQUENCY OF PUBLICATION

I hereby certify that our unit newsletter was published _____ (#) times in the last twelve months since the last International Rally.

SIGNATURE OF UNIT PRESIDENT: _____

Please PRINT name of signee: _____

UNIT DIRECTORIES

CATEGORY ENTERED: PRINTED _____ **DIGITAL (PDF)** _____

DIRECTORY EDITOR: _____ WBCCI #: _____

UNIT YEARBOOKS

YEARBOOK EDITOR: _____ WBCCI #: _____

Date received by Chairman or Committee Member: _____

Signature of Chairman or Committee Member: _____

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UNIT PUBLICATIONS CONTEST

UNIT DIRECTORIES – SCORE SHEET

UNIT NAME: _____ UNIT #: _____

WBCCI CONTENT _____ Judges Initials		Yes	No	Max Points	Awarded Points
1	Table of Contents – lists the various sections of directory				
2	Unit Officer and Committee Listing – office, name, address, phone number, WBCCI number				
3	Alphabetical Member Listing – name, address, phone number, WBCCI number,				
4	International and Region Officer Listing – office, name, WBCCI number				
5	Numerical Member Listing – cross reference				
6	Unit Activities - Luncheons, Rallies, and Caravans – dates and locations of all Unit and Region activities				
7	Past Unit President Listing – year and name of President				
8	Unit Constitution & Bylaws – current Constitution & Bylaws with date of approval listed				
	Number of Points for Each Item = 5			40	
9	Bonus Points for WBCCI Content can range from 1-20 Examples – pictures of each member; extra member information such as cell phone numbers, summer/winter address, etc.; pictures and description of Unit rallies; special unit information; etc. Judges Comments:			20	
ARTISTIC & TECHNICAL CONTENT _____ Judges Initials		Yes	No	Max Points	Awarded Points
10	Cover – Innovative and attracts attention			5	
11	Typeface – Clear, clean, easily readable			5	
12	Column Arrangement – easy to follow; readable			5	
13	Eye Appeal – attracts reader interest and attention			5	
14	Creativity – displays originality and imagination			5	
15	Illustrations/Artwork – in good taste			5	
15	Bonus Points for Artistic & Technical Content can range from 1-20 Examples – effective use of space; easy to read; very attractive publication; WOW factor, etc. Judges Comments:			20	
TOTAL OF POINTS ALLOWED				110	

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UNIT NEWSLETTERS – SCORE SHEET

UNIT NAME: _____ UNIT #: _____

WBCCI CONTENT		_____ Judges Initials	Max Points	Awarded Points
1	Communication by Unit President – article that highlights unit activities; members’ involvement and club directions on a unit, region and international level		10	
2	Articles by Members – written with good taste; promotes good will; interesting to members		10	
3	Coverage of Unit Activities – easy to follow directions; use of material to define upcoming events as well as past events; stimulates interest		16	
4	Frequency of Publication – two (2) points given for each issue published since last International #: _____		24	
5	Bonus Points for WBCCI Content can range from 1-20 Examples – quantity and quality of articles; use of pictures; good presentation, etc. Judges Comments:		20	
ARTISTIC & TECHNICAL CONTENT		_____ Judges Initials	Max Points	Awarded Points
6	Typeface – clear, clean, easily readable		5	
7	Column Arrangement – easy to follow; readable		5	
8	Composition & Grammar – blending of headlines, activities, photographs and illustrations; good construction of sentences and paragraphs		10	
9	Margins – straight and of proportion to size of newsletter		5	
10	Photographs – clear identification of subject, size proportionate to column and/or newsletter		5	
11	Headlines – attracts interest in the article; in proper proportion to newsletter		5	
12	Illustrations/Artwork – in good taste; relevant to article; not done in excess		5	
13	Creativity & Writing Style – articles written with a flair, originality and imagination		10	
14	Bonus Points for Artistic & Technical Content can range from 1-20 Examples – very attractive publication; WOW factor, consistency in format; good presentation Judges Comments:		20	
TOTAL OF POINTS ALLOWED			150	