



Airstream Club International

Date: 7/30/2017

From: Tom Smithson, CBL Chair

To : Jim Cocke, WBCCI International President

Subject: CBL Report

Dear President Cocke,

The CBL Committee met on July 27, 2017 to establish a set of goals for the near future as well as long range planning for committee activities.

The committee's initial goal will be to develop a database of the CBL documents of the 114 Units in WBCCI and make certain they are current. This databases will simplify monitoring the compliance requirement we have as a 501 (C) (7) organization.

In addition, we have a long range plan to examine the WBCCI bylaws and policies for internal consistency and relationship to the constitution. Where possible and necessary, we will also clarify the language of the Articles and policies. This is a long range project that will span a number of years.

There are other areas of the bylaws we would like to address, such as Appendix 6, and over time we will be making significant suggestions for changes in this guide to the Units.

I want to thank the President for his support and encouragement for the work the committee will be undertaking.

Sincerely,

Tom Smithson, Chair, CBL Committee

Steve Piotrowski, Carol Ortiz, Per Hamnqvist and Charlie Burke, Committee Members

To: International Board of Trustees

From: Linda G. Amme, Family and Youth Addendum report

Re: Board Meeting of July 30, 2017

The numbers are continuing to grow. We had a great group of youth and teens whose parents and grandparents assisted with all activities. 35 youth/teens had a fun day, went to the light house and museum for guided tours, had an ice cream party, painted shirts which were worn for the parade along with the ribbons won on Fun Day. They participated in doing the tab sorting. Several assisted with other general rally committees and participated in the art show and crafts.

We again collected stuffed animals for the schools to be used in the library, by counselors and to the kindergarten children on the first day of school as well as being distributed where needed. The total animals collected were 142. Several of the animals went to the rescue squads. We had 488 pounds of tabs which benefited the Ronald McDonald House as well as donations of \$178 given by clubs who turned in their tabs before coming.

We collected money for the Common Cents program which went to the Declan Vetter Fund to provide money for travel to distant hospitals, etc . The total collected for the fund was \$8,742.37. We thank all those regions, local clubs and individuals who contributed to this worthy cause. This can be a year-long activity for the local clubs. Declan is 8 years old and has only ½ a heart. He is a very rambunctious young man who loves life and music.

We are here to help your units encourage the younger families to participate with ideas and suggestions in doing so. Please feel free to contact me for any assistance you may need.

Again, thank you for allowing me to serve. I look forward to next year.

Budget:	Total income: 30 youth/teens	\$1800.00 300.00
	Total expenses:	
	Balance left in account.*	

My committee members are: Darrell and Sharon Waters, John Carriker, Dianna and Guy Eberl and Ron Amme

Committee Report G – Historical Committee

IBT Meeting

July 30, 2017 – Escanaba, MI

To: President Jim Cocke and Members of the IBT

From: Joe Peplinski, WBCCI Historical Committee Chairman

Date: July 28, 2017

Since the IBT meeting on July 22, 2017, the Historical Committee has worked to address the concerns raised regarding the Heritage Motions that were withdrawn at that meeting. I have an action item to present at the IBT meeting on July 30, 2017, a new Heritage Number motion.

Respectfully submitted,

Joseph Peplinski #6768

Chairman, WBCCI Historical Committee

Committee Report July 30, 2017

To: President Jim Cocke, Members of the IBT and my fellow Airstreamers

From: Teresa Taylor Membership Chair

Thank you, Mr. President for the opportunity to serve as Membership Chair. With the help of the Corporate office and my membership teams we are looking forward to projects for during your term as President.

Our projects for this year: New Marketing Material for our Dealer sponsors, added benefits for our members, continuing to market as the Wally Byam Airstream Club.

Membership will continue to work on a CPC list Campaign for Headquarters, regions, and units with contact at 1,6 months and 1 year. We will also have ideas, examples and best practices for units and regions to use to attract new members from the CPC list and other avenues of airstream owners.

Our new Social Media Chair is Lindy Brown and we are working on adding Instagram and Pinterest to our Social Media marketing. Ferdara Broussard-Hubbard and Harold Higgins will continue to chair Face book and twitter.

I have 1 action item I would like to bring forward as a motion.

Sincerely,

Teresa Taylor

Membership

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC

Motion/Item No. B Meeting Date: July 30, 2017 Location: Escanaba, MI

I move to amend Bylaws and Policy, Article III, Committees, page 3, Standing Committees - General Duties, Policy M, Membership, Item d., by inserting the following sentence at the end of the current Item d, Recognizes the Region most successful in recruiting and retaining members in associated Units by awarding the Region Traveling Membership Trophy at the appropriate social function at the annual International Rally.

Item d., now reads: Offers inspiration, encouragement and assistance to the membership committees of the Units.

If amended, Item d. would read: Offers inspiration, encouragement and assistance to the membership committees of the Units. Recognizes the Region most successful in recruiting and retaining members in associated Units by awarding the Region Traveling Membership Trophy at the appropriate social function at the annual International Rally.

Rationale:

Rewarding the winning region with the traveling trophy gives that region bragging rights for the next year and encourages other regions to improve their recruiting and retention efforts.

Financial Impact Statement:

There only impact would be the engraving of the winners plate every year. The cost this year was \$15 per plate.